

# eBazaar

**HAPPY  
SHOPPING**

**MAGAZINE**



**New  
ethnic  
look**

**Why you  
feel good  
when you  
shop**

**HAPPY  
GIRLS  
are THE  
PRETTIEST**

**28  
Sep**





## DUSSEHRA EXHIBITION

# WHO WE ARE

Welcome to Ethnic Bazaar Australia – Find it, love it, Buy it!

Step into a world where cultural richness meets entrepreneurial spirit. At Ethnic Bazaar Australia, we are dedicated to providing a unique shopping experience. We are more than just another online shop or event planners.

Our commitment is to connect shoppers with high-quality products that celebrate diverse cultures and traditions. We are passionate advocates for small-scale makers and their remarkable products.

At Ethnic Bazaar Australia – every event is a celebration of culture, creativity, and collaboration.

The Dussehra Exhibition, organized by Ethnic Bazaar Australia, aims to “promote ethnic wear and support women in business”. This event provides a platform for emerging boutiques to showcase their unique collections, helping them gain exposure and reach a wider audience.

Since its launch in 2022, the exhibition has quickly become Sydney’s largest and most vibrant ethnic shopping event. With over 3,000 visitors across New South Wales and Sydney in its past two events & it’s a key destination for anyone looking for unique ethnic wear, accessories, and cultural treasures.

In 2024, we’re excited to expand our reach, not only to those attending in person but also to our growing online audience. Our visitors are passionate and eager to discover the latest trends and innovative products. The Dussehra Exhibition is more than just shopping; it’s a celebration of cultural heritage and creativity, bringing together a diverse community of shoppers and vendors.

Join us in this grand event and be part of an inspiring journey that blends tradition with modern flair, offering endless opportunities for connection and discovery!

At ebazaar, we are dedicated to empowering businesses and celebrating cultural diversity through our comprehensive range of services designed to elevate your brand and connect you with a wider audience.

We organize premier events like the Dussehra Exhibition, providing a dynamic platform for businesses to showcase their products and connect with enthusiastic buyers. These events are tailored to create an engaging and festive atmosphere, attracting a high volume of visitors interested in ethnic fashion and lifestyle products.



Contact Us ▾



0433 502 608



ebazaar.au

# Dear Readers,

Welcome to the Dussehra Exhibition 2024!

I am excited to share this year's journey with you. In 2022, I started U-Creation to promote ethnic wear and support women in business. Last year, our Dussehra Exhibition grew even bigger, transforming into the vibrant Ethnic Bazaar, showcasing the best of our community.

This year, on September 28, we continue this wonderful journey. With the support of talented women entrepreneurs, dedicated sponsors, and our amazing media partners, we aim to create an unforgettable experience for everyone.

The Dussehra Exhibition is not just an event; it's a celebration of culture, creativity, and community. Together, we empower women and promote the beauty of ethnic wear.

I invite you all to join us and support these incredible businesses.

Thank you for being a part of this journey.

Let's make Dussehra Exhibition 2024 the best yet!

Warm wishes,

*Urmi Talukdar*

Founder, U-Creation & Ethnic Bazaar Australia





**Premier of New South Wales**  
Australia

New South Wales



**DUSSEHRA EXHIBITION**

I want to show my support for Ethnic Bazaar Australia's Dussehra Exhibition. Dussehra celebrates the triumph of good over evil and is an important festival for our State's growing Hindu communities.

Thanks to the efforts of founder ***Urmi Talukdar***, the **Dussehra Exhibition** will showcase the rich cultures, fashions and traditions of the Indian subcontinent.

The exhibition is also a platform for female-owned businesses to sell their products direct to the public. I applaud Ethnic Bazaar Australia's commitment to supporting female entrepreneurs.

In just a few years, this event has become a highlight on Sydney's cultural calendar, especially amongst our thriving South-Asian communities.

As Premier, I thank Ethnic Bazaar Australia for contributing to the vibrant and diverse state we enjoy today. Have a wonderful exhibition and a happy Dussehra.

*Chris*

Sincerely,

**Chris Minns MP**  
Premier of New South Wales

52 Martin Place, Sydney NSW 2000  
GPO Box 5341, Sydney NSW 2001

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W [nsw.gov.au/premier](http://nsw.gov.au/premier)



## **DUSSEHRA EXHIBITION**

I am pleased to extend my best wishes to Ethnic Bazaar Australia on their **Dussehra Exhibition**. This festival, celebrating the triumph of light over darkness, holds deep significance for the Hindu communities throughout our community.

I want to thank the organizers of this event, particularly **Urmi Talukdar**, for continuing to show our community why this event is so important. The exhibition offers a unique glimpse into the vibrant cultures, textiles, and traditions of the Indian subcontinent.

What stands out about this event is its support for women-led businesses, giving them a valuable opportunity to connect directly with the community. I commend Ethnic Bazaar Australia for their ongoing efforts to uplift female entrepreneurs.

This exhibition has quickly become a standout feature of Sydney's cultural scene, particularly within our dynamic **South-Asian community**.

Thank you to **Ethnic Bazaar Australia** for enriching our state with your contributions. I hope the event is a great success and wish everyone celebrating a joyful Dussehra.

Sincerely,

**Chris Bowen MP**  
Minister for Climate Change and Energy

**CHRIS BOWEN MP**

FEDERAL MEMBER FOR MCMAHON



22 August 2024

**Ms Urmi Talukdar**  
Via email: urmi@outlook.com.au

To whom it may concern,

**BEST WISHES FOR THE 2024 DUSSEHRA EXHIBITION**

Thank you so much for inviting me to this year's Dussehra Exhibition. I apologise for not being able to attend this year's exhibition.

Celebrations like this year's Dussehra Exhibition are so important in preserving the culture of our diverse community here in Parramatta. They highlight why Parramatta is such an important place to live, work and relax and they make up the very foundations of the multicultural success we all are a part of.

I would like to thank the organisers, particularly Ms Urmi Talukdar, who I know have put a great deal of work into making this event possible. Thank you once again for the invitation and I wish all those who celebrate a Happy Dussehra.

May it be filled with laughter, light, and family.

Best wishes,

*Andrew Charlton*

**Dr Andrew Charlton**  
Federal member for Parramatta

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## MEET OUR Founders



**Raghav Sagar**  
FOUNDER

13+ Years of Experience in investing, developing and building in the Australian Property Market

**Professional Background**

Financial Markets Trader with extensive knowledge on market cycles & dissecting trends. Substantial experience in macro & micro economic impacts on the property market | Sales + Product Strategy background for Global IT organisations



**Monika Muthyan**  
CO-FOUNDER

13+ Years of Experience in investing, developing and building in the Australian Property Market

**Professional Background**

Executive Strategy Leader for Organisations listed under ASX Top 20, specialising in Strategy Development & Advisory for C-Suite of Big Corporates | Recipient of Employer of Year Award with ANZ's largest FMCG Company | Harvard Business School Executive MBA Patron

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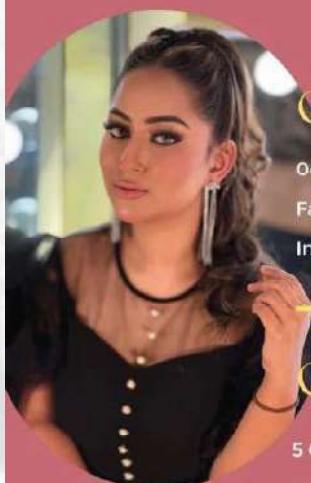
**OVI SAHA**  
(direct representative)

**0432 028 864**

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## Who We Are

I am a professional mobile makeup artist with over 5 years of experience in the beauty industry. I use high-quality products and personalized techniques to create stunning looks for weddings, formals, photo shoots, and more. My goal is to help my clients look and feel their best, and I'm committed to delivering exceptional results that exceed expectations. Contact me today to schedule an appointment!



## Our Contact

0420623733

Facebook- @Makeover by Chandra

Instagram -@makeoverbychandra

## Our Location

5 Carmen street, Bankstown 2200

Mobile makeup artist /Home salon



**Makeover by  
Chandra**

By Chandrima karmoker

## Past events memorable moments



## Past events memorable moments









ETHNIC BAZAAR AUSTRALIA

## New Collection **ETHNIC FASHION**

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EXCLUSIVE  
COLLECTION



JOIN DUSSEHRA EXHIBITION

28 SEP | 11am-09pm | The Granville Centre



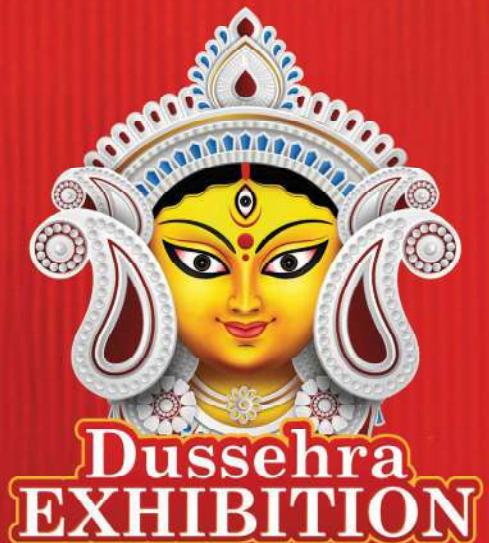
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**Dussehra  
EXHIBITION**





# HAPPY DUSSEHRA

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